
EXHIBIT A

INVOICE # 4979



Speaks v. US Tobacco Cooperative

Job: 3162
Invoice Date: 9/14/2017
Due Date: 10/4/2017

Bill To:

Edward Kacsuta
U.S. Tobacco Cooperative Inc.
1304 Annapolis Drive
Raleigh, NC 27608

National Paid Media

Published Notice

	Insertions
Consumer Magazines	
ESPN The Magazine	1
Sub-Total:	\$44,700.00

Online Media

Websites

Advertising.com (includes AOL)
Conversant
Facebook.com
RadiumOne
Xaxis
Yahoo!

Sub-Total: \$545,603.00

Earned Media and Outreach

Press Release (National + Agriculture microlists)	\$3,000.00
Keywords Sponsorship Search	\$6,500.00
Sub-Total:	\$9,500.00

Other Production Costs

Production and Distribution: Print Ad	\$1,500.00
Production and Distribution: Banner Ad	\$5,000.00
Sub-Total:	\$6,500.00

National Program Cost

Total: \$606,303.00

Local Paid Media

Local Television

30-second television ad will run on local stations that cover the 5 media markets (Raleigh-Durham, NC; Myrtle Beach-Florence, SC; Greensboro-High Point-Winston-Salem, NC; Greenville-New Bern-Washington, NC; and Roanoke-Lynchburg, VA). These markets contain 72% of historical grower locations.

Sub-Total: \$76,120.00

Published Notice

	Insertions
Newspapers	
Local Sunday Newspapers (25)	1
Local Daily Newspapers (26)	1
Sub-Total:	\$103,008.00
Trade Magazines	
<i>FloridAgriculture</i>	1
<i>Southeast Farm Press</i>	1
<i>Tobacco Reporter Magazine</i>	1
Sub-Total:	\$47,641.00

Trade Targeted Online

Facebook & Twitter	
<i>Tobacco Journal International (www.tobaccojournal.com)</i>	
Sub-Total:	\$7,232.00

Other Production Costs

Production and Distribution: Print Ad	Included with national
Production and Distribution: Banner Ad	Included with national
Production and Distribution: Television Ad	\$15,000.00
Sub-Total:	\$15,000.00

Local Media Program Cost**Total: \$249,001.00****Current Total Due****Total: \$855,304.00****Payment Instructions****Wire Payment to:**

ABA/Routing # (Wire or ACH): 111014325
Account#: 8093434332
Account Name: Kinsella Media, LLC
Reference #: 4979
Bank: Bank of Texas
Bank Contact: Mayra Landeros - 214.987.8817
Federal Tax ID: 52-2301194

Or Overnight Payment to:

SourceHOV
Attn: Bldg 1, Drawer 9065
2701 E Grauwyler Rd
Irving, TX 75061